

THE CUSTOM SOFTWARE BUYER'S GUIDE

WHAT DO I GET?

The plain-English answer — what one custom system replaces, what it costs next to the stack you're renting, how it lands without breaking your business, and the one promise it's all built on. Four pages. No tech specs.

Live

REAL SYSTEMS
RUNNING NOW

\$3,000

FLAT, PUBLIC PRICE /
MO

100%

YOURS — CODE AND
DATA

0

LONG-TERM
CONTRACTS

“SIMPLIFY YOUR LIFE. MAKE YOUR BUSINESS MORE PROFITABLE.”

That is the whole job. Every system we build gets judged against that sentence.

ONE SYSTEM. FITTED TO YOU. **YOURS.**

You get one custom app built around how your business already runs — the phones, the write-ups, the jobs, the money — instead of a subscription here, an add-on there, and a spreadsheet holding it all together. Here's the kind of software it replaces:

SHOP MANAGEMENT SYSTEMS

Repair orders, estimates, parts, payments, and scheduling — one screen, no per-seat fees, every writer and tech included.

DEALERSHIP SYSTEMS

Inventory, deals, customer records, and the follow-up — without renting your own customer list back month after month.

ROOFING & CONTRACTOR CRMS

Jobs, crews, photos, insurance paperwork, and who owes what — built around how your work actually moves.

QUICKBOOKS-STYLE BOOKS

Invoices, payments, and the ledger living in the same system as the work — ask "who owes me money right now?" and get names and amounts.

ALREADY RUNNING IN

Auto repair shops

Tire & transmission shops

Car & equipment dealerships

Roofing companies

Shed builders

Retail stores

Contractors & field crews

Tree services

Real estate offices

Local businesses run day-to-day on systems we built — real operations, not pilots.

AND YOU OWN IT. OUTRIGHT.

The code and the data are yours, 100% — every customer record, every invoice, every line of the books. Nobody should rent you your own business back. Cancel any month and the system is still yours.

THE STACK YOU RENT VS. THE SYSTEM YOU OWN.

Add up what leaves your account every month for software that was never built for you. Then put it next to one flat, public price.

THE RENTED STACK • EVERY MONTH

- The shop / dealer / CRM subscription
- The accounting subscription
- Per-seat and per-location fees
- The texting add-on
- The reporting module
- The “premium tier” your own data sits behind

\$5,000–\$10,000_{/mo}

What a stack like this commonly adds up to — before the next price increase.

FOUND IT OS • THE PUBLIC PRICE

\$3,000

per month — flat

Setup included

- ✓ Every employee included — no per-seat fees
- ✓ Month-to-month — cancel any time
- ✓ You own the whole system outright, 100%
- ✓ The price is public — no quote games

AND IF IT DOESN'T EARN ITS KEEP: CANCEL. MONTH-TO-MONTH — THE SYSTEM IS STILL YOURS.

No long-term contract.

NOTHING GETS RIPPED OUT. *EVER.*

01 THE FREE WALK-THROUGH

We come to your place (or hop on a video call) and walk how the business actually runs — the phones, the paperwork, the money. Then we show you the app we'd build if we owned your company. You add to it or take away. If it's not a fit, we tell you straight.

02 IT RUNS BESIDE YOUR OLD SYSTEM

Nothing switches on day one. Your new system runs in parallel with your current software and gets matched against it — to the penny — every night. The old system stays plugged in the whole time, so you never bet the business on a cutover.

03 ABOUT 30 DAYS OF PROOF

You and your team run both until the numbers match and the new system has earned your trust. Nothing switches until you say go — that's the rule on every fitting we do.

04 YOU OWN IT

Yours, 100% — the system and every record in it. \$3,000 per month, setup included, month-to-month — no long-term contracts.

THE NEXT STEP IS FREE

SEE WHAT YOURS WOULD LOOK LIKE.

Tell us how it runs today. We'll show you what we'd build if it were ours. Free, about thirty minutes, screen-shared.

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